



GEORGE TOWN COUNCIL

Sponsorship Application Form

Organisations wishing to obtain sponsorship from the George Town Council are required to provide the following information. This information will be used by Council to evaluate the potential sponsorship relationship and to determine if any risks exist which may affect the integrity of either party.

Applicant Details

Surname	<input type="text"/>	First Name	<input type="text"/>
Organisation	Rotary Club of George Town	ABN	86916201731
Address	P O Box 24		
Suburb	George Town	Postcode	7752
Phone (H)	63 822394	Phone (W)	<input type="text"/>
Phone (M)	0431356533	Fax	<input type="text"/>
Email	erer@bigpond.com		

About your Organisation

Statement of principal activity Community based organisation that provides support to our local Community through programs that support Youth and others in need as well as International organisations.

Have you received sponsorship or funding from George Town Council for a previous event or program? Yes No If Yes, please provide details below
"Wings & Things" 2014 (Feb)

Do you have any relationships with other organisations or businesses which could be disadvantageous to Council? Yes No If Yes, please provide details below

What is your legal status as an organisation? (please select one)

- Company Limited
- Incorporated Association
- Statutory Body
- Unincorporated Group
- Are you / your organisation registered for GST?
- ABN Supplied 86916201731

If you are not registered for GST you may need to complete a 'Statement by Supplier' form. We will contact you if a statement is required.

Name of Event, Program or Project to be sponsored

“Wings & Things” ~Feb, 2015

Date(s) and Time(s) of Event, Program or Project

22nd February, 2015 ~ 10am – 4pm

Location of Event, Program or Project

George Town Aerodrome

Event, Program or Project Description

Family Fun Day with static displays of Veteran & Vintage Vehicles; Machinery & Aircraft incorporating Food & Music
A day for the whole family

Please list Event Program or Project Objectives and Outcomes

Objective is to raise funds that are re-invested in Rotary Youth, School & Sport Programs....that meets Rotary’s Ideals.

Please briefly explain how these will be achieved

Based on inaugural event held in 2014, our objective is to grow the event over time so as to provide greater support to the Community.

Please explain how you will monitor and measure the objectives of your event, Program or Project

The objectives will be met by increased attendance of patrons & people participating in displays + activities on the day with modest financial improvement each year.

How does your Event, Project or Program

- Align with or support Council’s future direction;
- Respond to demonstrated needs and concerns of the community;
- Demonstrate wide community support;
- Support and enhance the cultural life of George Town;
- Enhance the image of the town as a vibrant place to live and visit;
- Enhance community life by providing opportunities for participants to build relationships and networks.

The event provides for locals to view a large collection of Vintage & Veteran vehicles; Aircraft; Historic Machinery in a safe and friendly family environment. The day aims to provide something of interest to the whole Community

Please detail how Council’s support for your Event, Project or Program will be demonstrated

Acknowledgement of Council’s support in all event advertising & documentation

How many people do you estimate will directly benefit from this project? > 1500 people

Total Amount of Sponsorship Request \$1,000

PROJECT BUDGET

- Clear budget information will allow Council to better understand your Event, Project, Program.
- Please account for all expenses and income, monetary and voluntary. This includes all items listed in the income column – including the amount of sponsorship sought from Council.
- Items included in the budget must relate to the Project | Activity. Any other expenses that do not relate directly to this application must not be included.
- You may attach a separate budget document.
- You may attach quotes for items / services if you wish.
- Please round up each item to the nearest dollar – do not include cents.

GST

If your organisation **IS** registered for GST, please provide **GST exclusive** amounts in your budget. Council will add GST to the amount funded, should your application be successful.

If your organisation **IS NOT** registered for GST, your expenses should **include GST**, where applicable.

BUDGET

INCOME

Description

\$

	0.00
Entry Donations 3000	
15 x Stalls 1200	
Food Sales ~ Rotary Van 600	
TOTAL INCOME	\$4800

EXPENDITURE

Description

\$

Council Application Fees	400
Generator Hire	1200
Marquee Hire	500
Live Music	1000
TOTAL EXPENDITURE	\$3100

Please detail other funding, support or sponsorship you have sought, or will seek for this event, project or program. Please indicate the source, the amount and if this support is confirmed.

Are any approvals required to complete the Event, Program or Project?

No

Yes

If yes, please list approvals and authorizing agent. Pre-approvals must be in place before sponsorship will be considered

Council Place of Assembly License