

**GEORGE TOWN COUNCIL
TOURISM COMMITTEE MEETING – 3rd April 2014
UNCONFIRMED MINUTES**

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**GEORGE TOWN COUNCIL
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Meeting Commencing at 9.00 am

PRESENT

Cr Roger Broomhall
Cr Bridget Archer

APOLOGIES

Cr Jacqui Burt

IN ATTENDANCE

Ms Lee-Ann Patterson, Tourism Project Officer

CONFIRMATION OF MINUTES

14/14 TOURISM COMMITTEE MEETING – 3RD APRIL 2014

Moved: Cr Archer
Seconded: Cr Broomhall

That the Minutes of the Tourism Committee meeting held on 6th March 2014 numbered 09/14 to 13/14 be confirmed.

	For	Against
Cr Broomhall	✓	
Cr Archer	✓	

CARRIED

DECLARATIONS OF INTEREST

Nil

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REPORTS

15/14 PROVINCIAL TAMAR WEBSITE

REPORT AUTHOR: Ms. Lee-Ann Patterson

FILE NO: 13.7

Moved: Cr Broomhall

Seconded: Cr Archer

The report from the Project Officer on the Provincial Tamar website be received and the information noted.

	For	Against
Cr Broomhall	✓	
Cr Archer	✓	

CARRIED

16/14 TOURISM BROCHURE EXCHANGE REPORT

REPORT AUTHOR: Ms. Lee-Ann Patterson

FILE NO: 16.7

Moved: Cr Archer

Seconded: Cr Broomhall

The report from the Project Officer on the Brochure Exchange report is received and the information noted.

	For	Against
Cr Broomhall	✓	
Cr Archer	✓	

CARRIED

17/14 TOURISM TASMANIA STATISTICS

REPORT AUTHOR: Ms. Lee-Ann Patterson

FILE NO: 13.3

Moved: Cr Broomhall

Seconded: Cr Archer

The report from the Project Officer on the Tourism Tasmania Statistics is received and the information noted.

	For	Against
Cr Broomhall	✓	
Cr Archer	✓	

CARRIED

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18/14 MATTERS OF INVOLVEMENT

Project Officer		
03	Mch	<ul style="list-style-type: none"> ◆ Meet with representative West Tamar Council ◆ Meet with representative West Tamar Council and Rick Marton – Effective Naturally re branding for Tamar Valley
04	Mch	Attend meeting with Tourism Northern Tasmania re funding agreement
05	Mch	Attend meeting of Arts on Track re forward planning of organisation
06	Mch	Attend George Town Council Tourism Committee meeting
09	Mch	Attend Delamere Vineyard “Shakespear in the Vineyard”
13	Mch	<ul style="list-style-type: none"> ◆ Attend meeting with representatives George Town District Historical Society and Lighthouse Regional Arts re Watch House ◆ Meet with Peter Cox re historical timeline
20	Mch	<ul style="list-style-type: none"> ◆ Attend famil tour of Low Head accommodation facilities with volunteers of Information Centre ◆ Meet with Doc Signs re signage ◆ Meet with Walker Designs re Provincial Tamar website ◆ Meet with representative Southern Cross Production re video
21	Mch	Meet with Supervisor of Information Centre re brochure display
24	Mch	<ul style="list-style-type: none"> ◆ Meet with Wendy McLennan re tourism initiatives ◆ Meet with Karen Phillips – Tourism Industry Council Tas re comm8ittee invites
25	Mch	Training at the Information Centre re customer service

Moved: Cr Archer
Seconded: Cr Broomhall

The report of matters of involvement from the Project Officer be received and the information noted.

	For	Against
Cr Broomhall	✓	
Cr Archer	✓	

CARRIED

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19/14 TOURISM COMMITTEE MOTION UPDATE

Min No.	Date	Motion	Action
TC03/12	29/03/2012	That Council seeks legal advice to undertake to determine the ownership of the model village at the Watch House.	Ongoing – with Director of Corporate and Community Services
TC20/12	16/10/2012	That the Tourism Committee receive the report and that the existing signs be redesigned and the new designs considered at further meetings.	Ongoing-pending approval of designs from Tourism Committee

Moved: Cr Broomhall

Seconded: Cr Archer

The report from the Project Officer on motion updates is received and the information noted.

	For	Against
Cr Broomhall	✓	
Cr Archer	✓	

CARRIED

GENERAL BUSINESS

- The Project Officer raised the issue of lack of signage at the Watch House. It has been determined to further investigate appropriate signage for the Watch House and to report back to Committee.
- It was reported by the Project Officer that the George Town welcome sign is currently under design and will be tabled at the next meeting for comment.
- The Chair raised discussion on the current format of the Tourism Committee. It was agreed that due to the importance of tourism to our region, its responsibility should be undertaken by full Council and its information provided to the general public.

RESOLVED

There being no further business, the meeting closed at 9.50am.

CHAIR