

**GEORGE TOWN COUNCIL
TOURISM COMMITTEE MEETING – 6th FEBRUARY 2014
CONFIRMED MINUTES**

PRESENT	2
<i>APOLOGIES</i>	2
<i>IN ATTENDANCE</i>	2
CONFIRMATION OF MINUTES	2
<i>01/14 TOURISM COMMITTEE MEETING – 5TH DECEMBER 2013</i>	2
DECLARATIONS OF INTEREST	2
REPORTS	3
<i>02/14 TOURISM STRATEGIC PLAN 2013-2016</i>	3
<i>03/14 PROMOTION - TRAVELWAYS</i>	3
<i>04/14 SUMMER PROMOTION – WATER SAFETY</i>	4
<i>05/14 GEORGE TOWN – THE HEART OF PROVINCIAL TAMAR BROCHURE</i>	4
<i>06/14 BROCHURE EXCHANGE CONTRACT</i>	5
07/14 MATTERS OF INVOLVEMENT	5
08/14 TOURISM COMMITTEE MOTION UPDATE	6

**GEORGE TOWN COUNCIL
TOURISM COMMITTEE MEETING – 6th FEBRUARY 2014
CONFIRMED MINUTES**

**Confirmed Minutes of a Meeting of the Tourism Committee held on Thursday
6th February 2014 commencing at 9.00am**

PRESENT

Cr Roger Broomhall
Cr Bridget Archer

APOLOGIES

Cr Jacqui Burt
Mr Dino De Paoli, Acting General Manager

IN ATTENDANCE

Ms Lee-Ann Patterson, Tourism Project Officer

CONFIRMATION OF MINUTES

01/14 TOURISM COMMITTEE MEETING – 5TH DECEMBER 2013

Moved: Cr Archer
Seconded: Cr Broomhall

That the Minutes of the Tourism Committee meeting held on 7th November 2013 numbered 41/13 to 45/13 be held over to the next George Town Council Tourism Committee meeting.

That the Minutes of the Tourism Committee meeting held on 5th December 2013 numbered 46/13 to 52/13 be confirmed.

	For	Against
Cr Broomhall	✓	
Cr Archer	✓	

CARRIED

DECLARATIONS OF INTEREST

Nil

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TOURISM COMMITTEE MEETING – 6th FEBRUARY 2014
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REPORTS

02/14 TOURISM STRATEGIC PLAN 2013-2016

REPORT AUTHOR: Ms. Lee-Ann Patterson

FILE NO: 13.7

Moved: Cr Archer

Seconded: Cr Broomhall

The input from the Tourism Committee be received and integrated within the tourism strategy plan for key implementation changes.

	For	Against
Cr Broomhall	✓	
Cr Archer	✓	

CARRIED

03/14 PROMOTION - TRAVELWAYS

REPORT AUTHOR: Ms. Lee-Ann Patterson

FILE NO: 16.7

Moved: Cr Broomhall

Seconded: Cr Archer

The report from the Project Officer on the Promotion – Travelways be received and the information noted.

	For	Against
Cr Broomhall	✓	
Cr Archer	✓	

CARRIED

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04/14 SUMMER PROMOTION – WATER SAFETY

REPORT AUTHOR: Ms. Lee-Ann Patterson

FILE NO: 16.7

Moved: Cr Archer

Seconded: Cr Broomhall

The report from the Project Officer on the Summer Promotion – Water Safety be received and the information noted.

	For	Against
Cr Broomhall	✓	
Cr Archer	✓	

CARRIED

05/14 GEORGE TOWN – THE HEART OF PROVINCIAL TAMAR BROCHURE

REPORT AUTHOR: Ms. Lee-Ann Patterson

FILE NO: 13.7

Moved: Cr Broomhall

Seconded: Cr Archer

The report from the Project Officer on the George Town – *The Heart of Provincial Tamar* brochure be received and the information noted.

	For	Against
Cr Broomhall	✓	
Cr Archer	✓	

CARRIED

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06/14 BROCHURE EXCHANGE CONTRACT

REPORT AUTHOR: Ms. Lee-Ann Patterson

FILE NO: 16.7

Moved: Cr Broomhall

Seconded: Cr Archer

The report from the Project Officer on the Brochure Exchange Contract be received and the information noted.

	For	Against
Cr Broomhall	✓	
Cr Archer	✓	

CARRIED

07/14 MATTERS OF INVOLVEMENT

Project Officer		
04	Dec	Attend meeting with Walker Designs re website design
05	Dec	Attend meeting of Tourism Committee
09	Dec	Attend Xmas function with George Town Chamber of Commerce
14	Dec	Attend George Town Christmas Parade and Carols by Candlelight
16	Dec	<ul style="list-style-type: none"> ◆ Attend meeting with representative of Travelways ◆ Attend Women in Tourism Xmas function
17	Dec	<ul style="list-style-type: none"> ◆ Attend meeting with representative of Travelways ◆ Attend George Town Council Tourism Xmas Drinks
18	Dec	Attend Walker Designs Xmas function
19	Dec	Attend TVIN Xmas luncheon
20	Dec	Attend FishCare Community Fishing Day and BBQ

Moved: Cr Archer

Seconded: Cr Broomhall

The report of matters of involvement from the Project Officer be received and the information noted.

	For	Against
Cr Broomhall	✓	
Cr Archer	✓	

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TOURISM COMMITTEE MEETING – 6th FEBRUARY 2014
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CARRIED

08/14 TOURISM COMMITTEE MOTION UPDATE

Min No.	Date	Motion	Action
TC03/12	29/03/2012	That Council seeks legal advice to undertake to determine the ownership of the model village at the Watch House.	Ongoing – with Director of Corporate and Community Services
TC07/12	31/05/2012	That the Tourism Committee develops a draft tourism strategy for further consideration.	Ongoing – pending the completion of the Tourism Strategy Plan 2013-2016
TC20/12	16/10/2012	That the Tourism Committee receive the report and that the existing signs be redesigned and the new designs considered at further meetings.	Ongoing-pending approval of designs from Tourism Committee
TC21/12	07/11/2012	That the Tourism Committee further considers the draft tourism strategy questionnaire within the development of the draft Tourism Strategy 2013-2016.	Ongoing

Moved: Cr Broomhall
Seconded: Cr Archer

The report from the Project Officer on motion updates is received and the information noted.

	For	Against
Cr Broomhall	✓	
Cr Archer	✓	

CARRIED

GENERAL BUSINESS

No further business.

There being no further business, the meeting closed at 9.36am.

CHAIR