

AGENDA ITEM 14.1 (B) ATTACHMENT

**GEORGE TOWN COUNCIL  
TOURISM COMMITTEE MEETING – 6<sup>th</sup> MARCH 2014  
UNCONFIRMED MINUTES**

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**Meeting Commencing at 9.00 am**

**PRESENT**

Cr Roger Broomhall  
Cr Bridget Archer  
Cr Jacqui Burt

**APOLOGIES**

Mr Dino De Paoli, Acting General Manager

**IN ATTENDANCE**

Ms Lee-Ann Patterson, Tourism Project Officer

**CONFIRMATION OF MINUTES**

**09/14 TOURISM COMMITTEE MEETING – 6<sup>TH</sup> FEBRUARY 2014**

**Moved:** Cr Burt  
**Seconded:** Cr Broomhall

That the Minutes of the Tourism Committee meeting held on 7<sup>th</sup> November 2013 numbered 41/13 to 45/13 be confirmed.

**Moved:** Cr Archer  
**Seconded:** Cr Broomhall

That the Minutes of the Tourism Committee meeting held on 6<sup>th</sup> February 2014 numbered 01/14 to 08/14 be confirmed.

	For	Against
Cr Broomhall	✓	
Cr Archer	✓	
Cr Burt	✓	

CARRIED

**DECLARATIONS OF INTEREST**

Nil

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**REPORTS**

**10/14 TOURISM STRATEGIC PLAN 2013-2016**

**REPORT AUTHOR:** Ms. Lee-Ann Patterson

**FILE NO:** 13.7

**Moved:** Cr Broomhall

**Seconded:** Cr Archer

- a) The report from the Project Officer on the Tourism Strategic Plan 2013-2016 be received and the information noted; and
- b) The Tourism Committee adopt the report and refer it to Council workshop for consideration

	For	Against
Cr Broomhall	✓	
Cr Archer	✓	
Cr Burt	✓	

CARRIED

**11/14 TOURISM COMMITTEE 2014 DATES**

**REPORT AUTHOR:** Ms. Lee-Ann Patterson

**FILE NO:** 13.7

**Moved:** Cr Broomhall

**Seconded:** Cr Archer

- a) The report from the Project Officer on the Tourism Committee 2014 dates be received and the information noted; and
- b) The Tourism Committee adopt the preferred monthly meeting - option 1 .

	For	Against
Cr Broomhall	✓	
Cr Archer	✓	
Cr Burt	✓	

CARRIED

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**12/14 MATTERS OF INVOLVEMENT**

Project Officer		
03	Feb	Attend Launceston & Tamar Valley Tourism Assoc meeting re monthly meeting
04	Feb	<ul style="list-style-type: none"> <li>◆ Accreditation meeting with Tasmanian Visitor Information Centre representative</li> <li>◆ Attend meeting with representatives of Ten Days on the Island re discussion on opportunities 2015</li> </ul>
06	Feb	George Town Council Tourism Committee meeting
10	Feb	Meet with Walkers Designs re Provincial Tamar Website
11	Feb	<ul style="list-style-type: none"> <li>◆ Attend AGM of Skal Tourism</li> <li>◆ Meeting with Travelways representative re advertising schedule</li> </ul>
12	Feb	<ul style="list-style-type: none"> <li>◆ Meeting with Director Infrastructure, Director Corporate &amp; comm. Services, Exec Assistance Infrastructure and Mgr Community Services</li> <li>◆ Attend branding workshop with West Tamar Council representative</li> </ul>
13	Feb	Attend Northern Regional meeting of Tasmanian Visitor Information Centre
17	Feb	Meeting with Mgr Community Services re Kanamaluka Trail
19	Feb	<ul style="list-style-type: none"> <li>◆ Meeting with Visitor Information Centre Supervisor re 2014 planning</li> <li>◆ Meeting with CPT Engineering</li> </ul>
20	Feb	Meet with Tasmanian Brochure Exchange representative re 2014 planning
21	Feb	Meet with Lighthouse Regional Arts representative
25	Feb	Attend Tourism Northern Tasmania's AGM

**Moved:** Cr Broomhall  
**Seconded:** Cr Archer

The report of matters of involvement from the Project Officer be received and the information noted.

	For	Against
Cr Broomhall	✓	
Cr Archer	✓	
Cr Burt	✓	

CARRIED

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**13/14 TOURISM COMMITTEE MOTION UPDATE**

Min No.	Date	Motion	Action
TC03/12	29/03/2012	That Council seeks legal advice to undertake to determine the ownership of the model village at the Watch House.	Ongoing – with Director of Corporate and Community Services
TC07/12	31/05/2012	That the Tourism Committee develops a draft tourism strategy for further consideration.	Complete
TC20/12	16/10/2012	That the Tourism Committee receive the report and that the existing signs be redesigned and the new designs considered at further meetings.	Ongoing-pending approval of designs from Tourism Committee
TC21/12	07/11/2012	That the Tourism Committee further considers the draft tourism strategy questionnaire within the development of the draft Tourism Strategy 2013-2016.	Complete
TC22/13	05/12/2013	That the Tourism Committee considers bi-monthly meetings for the 2014 calendar.	Complete

**Moved:** Cr Broomhall  
**Seconded:** Cr Archer

- a) The report from the Project Officer on motion updates is received and the information noted; and
- b) That the following motions TC07/12; TC21/13; TC22/13 be marked as complete .

	For	Against
Cr Broomhall	✓	
Cr Archer	✓	
Cr Burt	✓	

CARRIED

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**GENERAL BUSINESS**

- The Project Officer reported that for the first 2 months of 2014, close to 2,400 visitors have called to the Information Centre. It was also advised that the new Provincial Tamar website has commenced design and application works. It is hoped that a template would be available for viewing mid March.
- The Committee discussed the beautification to the entrance of the town. It was agreed that this project should be ensued in the near future.
- A motion was moved that:  
*“The Tourism Committee meet with Councillors at the next Council Workshop for discussion on the reform of this committee and its future direction.”*

RESOLVED

There being no further business, the meeting closed at 9.50am.

**CHAIR**