



GEORGE TOWN COUNCIL

Sponsorship Application Form

Organisations wishing to obtain sponsorship from the George Town Council are required to provide the following information. This information will be used by Council to evaluate the potential sponsorship relationship and to determine if any risks exist which may affect the integrity of either party.

Applicant Details

Surname	<input type="text"/>	First Name	<input type="text"/>
Organisation	<input type="text"/>	ABN	<input type="text"/>
Address	<input type="text"/>		
Suburb	<input type="text"/>	Postcode	<input type="text"/>
Phone (H)	<input type="text"/>	Phone (W)	<input type="text"/>
Phone (M)	<input type="text"/>	Fax	<input type="text"/>
Email	<input type="text"/>		

About your Organisation

Statement of principal activity

Have you received sponsorship or funding from George Town Council for a previous event or program?

Yes

No

If Yes, please provide details below

Do you have any relationships with other organisations or businesses which could be disadvantageous to Council?

Yes

No

If Yes, please provide details below

What is your legal status as an organisation? (please select one)

Company Limited

Incorporated Association

Statutory Body

Unincorporated Group

Are you / your organisation registered for GST?

ABN Supplied

If you are not registered for GST you may need to complete a 'Statement by Supplier' form. We will contact you if a statement is required.

Name of Event, Program or Project to be sponsored

Date(s) and Time(s) of Event, Program or Project

Location of Event, Program or Project

Event, Program or Project Description

Please list Event Program or Project Objectives and Outcomes

Please briefly explain how these will be achieved

Please explain how you will monitor and measure the objectives of your event, Program or Project

How does your Event, Project or Program

- Align with or support Council’s future direction;
- Respond to demonstrated needs and concerns of the community;
- Demonstrate wide community support;
- Support and enhance the cultural life of George Town;
- Enhance the image of the town as a vibrant place to live and visit;
- Enhance community life by providing opportunities for participants to build relationships and networks.

Please detail how Council’s support for your Event, Project or Program will be demonstrated

How many people do you estimate will directly benefit from this project?

Total Amount of Sponsorship Request

PROJECT BUDGET

- Clear budget information will allow Council to better understand your Event, Project, Program.
- Please account for all expenses and income, monetary and voluntary. This includes all items listed in the income column – including the amount of sponsorship sought from Council.
- Items included in the budget must relate to the Project | Activity. Any other expenses that do not relate directly to this application must not be included.
- You may attach a separate budget document.
- You may attach quotes for items / services if you wish.
- Please round up each item to the nearest dollar – do not include cents.

GST

If your organisation **IS** registered for GST, please provide **GST exclusive** amounts in your budget. Council will add GST to the amount funded, should your application be successful.

If your organisation **IS NOT** registered for GST, your expenses should **include GST**, where applicable.

BUDGET

INCOME Description	\$	EXPENDITURE Description	\$
	0.00		
TOTAL INCOME	\$	TOTAL EXPENDITURE	\$

Please detail other funding, support or sponsorship you have sought, or will seek for this event, project or program. Please indicate the source, the amount and if this support is confirmed.

Are any approvals required to complete the Event, Program or Project?

No

Yes

If yes, please list approvals and authorizing agent. Pre-approvals must be in place before sponsorship will be considered