

# Minor Sponsorship application Open Round

## Minor Sponsorship program application

### Application sponsor00004 From George Town Chamber of Commerce

Form Submitted 27 May 2021, 2:41pm AEST

## Before Completing an Application

**IMPORTANT: Please read information below to assist you in completing your application online.**

BEFORE YOU BEGIN

Welcome to the George Town Council's online grant application service, powered by [SmartyGrants](#).

You may begin anywhere in this application form. Please ensure you save as you go.

Incomplete applications and/or applications received after the closing date will not be considered.

Before completing this application form, check that both your organisation and your project is eligible under the [Guidelines](#). The Guidelines provide essential information that will assist you in preparing an application.

## Information for Applicants

The George Town Council is pleased to work in partnership and offer incentive and support for community events held in the George Town municipality that contribute to the development of a strong, vibrant and connected community. The provision of sponsorship funds is a mechanism by which Council furthers its strategic goals and objectives and supports sustainable community development.

The fund is focused on assisting events, programs and projects which deliver mutual benefit to Council and the applicant organisation, as well as specific community benefit outcomes that align with Council's strategic goals and objectives outlined in the Strategic Plan.

**To view the full guidelines click [here](#)**

If you have any questions in regards to these eligibility criteria, please Council on 63828800 or email - [council@georgetown.tas.gov.au](mailto:council@georgetown.tas.gov.au)

**The sponsorship program is available all year. Please ensure you apply at least 8 weeks prior to the event.**

## Privacy Statement

We pledge to respect and uphold your rights to privacy protection under the [Australian Privacy Principles](#) (APPs) as established under the *Privacy Act 1988* and amended by the *Privacy Amendment (Enhancing Privacy Protection) Act 2012*. Our Privacy Statement can be viewed on [Council's website](#)

## 1. Assessment Criteria

**\* indicates a required field**

## Criteria Confirmation by Applicant Organisation

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#### I confirm that the applicant ...

- Has read and understands the Grant Guidelines.
- Has met the criteria checklist above.
- Does not owe any reports or money to George Town Council as a result of previous funding or grants.
- Is an incorporated not for profit, or auspiced by an incorporated organisation, and/or have an ABN.
- Is located within and/or work within the George Town municipal area.
- Is inclusive in its membership and supportive of the broader community;
- Is located and operating in the George Town municipal area;
- Is not subject to any legal impediment or adverse circumstances.
- Has public liability insurance of \$20,000,000 demonstrated by the provision of a Certificate of Currency

#### This Grant will NOT support :-

- Ongoing administration and running costs
- Trophies or prize money
- Political activities
- Professional fundraising organisations
- Community organisations / groups with outstanding grant acquittals. All previous Council grants, where an acquittal is due, must be acquitted to a satisfactory standard. Unacquitted or unsatisfactory acquitted grants will deem an application ineligible.

#### Please select to confirm your grant meets the above conditions \*

- I confirm the above conditions

#### Please upload your Public Liability Insurance certificate of currency \*

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Filename: Certificate of Currency (1).pdf

File size: 51.9 kB

## 2. Applicants details

**\* indicates a required field**

#### Applicant organisation name \*

George Town Chamber of Commerce

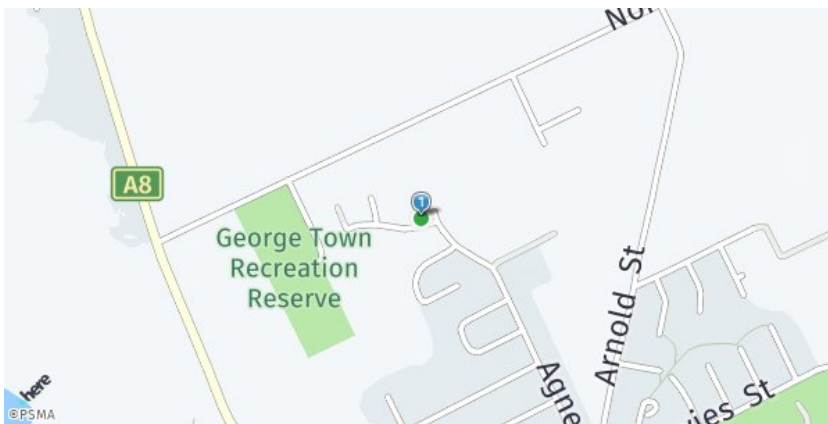
Please use your organisation's full name. Check your spelling and make sure you provide the same name that is listed in official documentation such as with the ABR, ACNC or ATO.

#### Applicant Primary Address

13 Hallem St

George Town TAS 7253 Australia

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**Applicant Postal Address \***

13 Hallem St  
George Town TAS 7253 Australia  
Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

**Applicant website (if applicable)**

<https://georgetownchamberofcommerce.wildapricot.org/>  
Must be a URL

**Primary contact person \***

Mrs Heather Dodge  
This is the person we will correspond with about this grant

**How long has your Organisation been operating in the George Town municipality?**

\*  
20 years

**Number of Volunteers / Employees \***

12

**Contact Phone Number \***

0400 070 458

**Primary contact person's email address \***

liaisonofficer.gtchamber@gmail.com  
This is the address we will use to correspond with you about this grant.

### 3. Organisation Details

\* indicates a required field

**Briefly outline your organisation's background and current activities \***

We are seeking sponsorship of the 2021 Awards.

We are inviting you to contribute with sponsorship of the 2021 Awards

Bell Bay Aluminium and Liberty Bell Bay/ GFG Alliance have both stepped on board as major

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sponsors and will, along with the Chamber present the 2021 Awards.

The Awards run each year to recognise the work and achievements of businesses throughout the municipality as well as the people that work so hard to make the businesses a success.

We hope you are able to assist us by becoming a sponsor of the 2021 Business Excellence Awards.

As part of your generous sponsorship for the Awards, your logo will be included in all awards advertising and your business names will be read out on any radio advertising promoting the awards. Business logo's will be printed on all nomination forms and posters that advertise the awards both online and with businesses promoting the awards. This year all sponsors will be included on a banner provided by the major sponsors.

#### How Long has your organisation been operating in the George Town municipality

\*

20 years

#### How many active members do you have \*

120

#### What sections of the community benefit directly from your organisation / group / club? \*

The Business community and the community as a whole.

## ABN Details

#### Does your organisation have an ABN? \*

Yes  No

#### ABN \*

32 324 760 898

Information from the Australian Business Register	
<b>ABN</b>	32 324 760 898
<b>Entity name</b>	George Town Chamber Of Commerce
<b>ABN status</b>	Active
<b>Entity type</b>	Other Incorporated Entity
<b>Goods &amp; Services Tax (GST)</b>	No
<b>DGR Endorsed</b>	No
<b>ATO Charity Type</b>	Not endorsed <a href="#">More information</a>
<b>ACNC Registration</b>	No
<b>Tax Concessions</b>	No tax concessions
<b>Main business location</b>	7253 TAS

Information retrieved at 12:13am yesterday

Must be an ABN

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## Legal Structure

**What is your organisation legal structure? \***

- Incorporated association or organisation
- Unincorporated association or organisation
- Other:

If your organisation is unincorporated it must have an auspice organisation

Please provide a copy of your Organisations Certificate of Incorporation.

*No files have been uploaded*

## 4. Project Details

**\* indicates a required field**

**Name of Event, Program or Project to be sponsored \***

Business Excellence Awards

Provide a name for your project/program/initiative. Your title should be short but descriptive

**Anticipated start date \***

02/07/2021

If unknown, provide your best guess or leave blank

**Anticipated end date \***

21/10/2021

If unknown, provide your best guess or leave blank

**Location \***

Memorial Hall George Town

**Please provide a brief description of the Project. \***

The business Awards are open to all Business in the municipality and nomination and judging run over 3 months. There are 11 awards and the presentation evening will be in October and is open to all of the community.

Must be no more than 100 words.

Please include details of the event, including location

**How did you determine a need for this project. \***

The Awards have been running for a long time and recognition for the hard work and innovation of our business community is invaluable.

**Please list Objectives and Outcomes \***

Recognition of businesses achievements, inclusion of community service and volunteer organizations.

Must be no more than 100 words.

Describe how this event will connect the broader community. Include volunteers of the project in this response.

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#### Please briefly explain how these will be achieved \*

N/A

Must be no more than 150 words.

Please detail

#### Please explain how you will monitor and measure the objectives of your event, Program or Project \*

N/A

#### Please select the criteria that applies to your project. \*

- Aligns with or support Council's future direction
- Responds to demonstrated needs and concerns of the community;
- Demonstrates wide community support;
- Supports and enhance the cultural life of George Town;
- Enhances the image of the town as a vibrant place to live and visit;
- Enhances community life by providing opportunities for participants to build relationships and networks.

At least 1 choice and no more than 6 choices may be selected.

#### Please outline how you will meet the selection criteria you selected \*

Inviting business in the municipality to take part in the awards.

Provide an opportunity for businesses and community to celebrate the success of business in our region .

#### Are any approvals required to complete the Event, Program or Project? \*

- Yes
- No

Describe how this project will comply with any COVID-19 legislation. Please visit the [Tasmanian Government's website](#) for current legislation.

\*

The Chamber of Commerce will comply with government restrictions and requirements for the event.

## Acknowledgement of Council's Assistance

#### Describe how you will acknowledge the assistance of the George Town Council \*

- Letter of thanks to George Town Council
- Invitation to the Mayor to attend the launch of the project (if applicable)
- Invitation to Council to attend the launch of the project (if applicable).
- Provision of photos to Council post the project.
- Acknowledgement in any media
- Other:

At least 1 choice must be selected.

## 5. Budget

\* indicates a required field

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**Total Amount Requested** \$500.00  
 \* What is the total financial support you are requesting in this application?

**Total Project Cost \*** \$10,000.00  
 What is the total budgeted cost (dollars) of your project?

## Budget

Please outline your project budget in the income and expenditure tables below, including details of other funding that you have applied for, whether it has been confirmed or not. Provide clear descriptions for each budget item in the 'Income' and 'Expenditure' columns

- **Your budget MUST balance which means your income and expenditure must be the same.**
- **EXAMPLES OF INCOME** could include Council's Community Grant', sponsorship, grants from other sources, contributions by the applicant or other project partners.
- **EXAMPLES OF EXPENSES** could equipment purchases, training resources, catering, payments to contractors,
- For expense items over \$500, quotes will need to be provided in the file upload area below the tables.
- Please **do not add commas** to figures – e.g. type \$1000 not \$1,000 – this will ensure your figures for each table total correctly.

If your organisation **IS** registered for GST, please provide **GST exclusive** amounts in your budget. Council will add GST to the amount funded, should your application be successful. If your organisation **IS NOT** registered for GST, your expenses should **include GST**, where applicable.

Income Description	Income Type	Confirmed Funding?	Income Amount (\$)	Notes
category	Sponsorship *	Not Applicable *	\$10,000.00	

Expenditure Description	Expenditure Type	Expenditure Amount (\$)	Notes
Venue	Project and Production *	\$300.00	
awards	Project and Production	\$2,500.00	
Rotary Donation	Project and Production	\$500.00	

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music	Project and Production	\$400.00	
Catering	Suppliers	\$3,000.00	
MC	Project and Production	\$600.00	
Advertising/ signage	Advertising and Promotion	\$2,730.00	

**Budget Totals**

<b>Total Income Amount</b>	<b>Total Expenditure Amount</b>	<b>Income - Expenditure</b>
\$10,000.00	\$10,030.00	-30
This number/amount is calculated.	This number/amount is calculated.	This number/amount is calculated.
		This amount should be zero - your income and expenditure need to be the same

**Please attach quotes for those expenditure (cost) items over \$500**  
*No files have been uploaded*

**What other inputs will you need in order to successfully carry out this project?**

**Confirmed?**

Non-financial inputs could include volunteer time / expertise, in-kind contributions, and other types of support.	

**6. Applicant Capacity**

**\* indicates a required field**



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**Now that we know about your project, we want to find out more about your organisation's ability to undertake the project you propose. Please provide some information about your organisation that will give us confidence that you can manage the project. \***

The George Town Chamber has successfully run the Awards program for the last 10 years. Photo's and information regarding the Awards can be found on our George Town Chamber of Commerce Business Excellence Awards face book page and our web site. The George Town Council has been a sponsor for these awards for the last 6 years maybe longer.

Must be no more than 250 words.

Include in this section information about your strategies for providing the inputs (money, staff/volunteers time/expertise, equipment, facilities, in-kind contributions, etc.) and how you will project manage this event in the required timeframe, inclusive of risk management policy. Provide information also about any past work that may demonstrate your organisation's capacity to manage this event planning..

## 7. Applicant Declaration

**\* indicates a required field**

### Certification

This section must be completed by an appropriately authorised person on behalf of the applicant business (may be different to the contact person listed earlier in this application form).

**I certify that to the best of my knowledge the statements made within this application are true and correct, and I understand that if the applicant business is approved for this grant, we will be required to accept the terms and conditions of the grant as outlined in the letter of approval.**

**I agree \***

Yes  No

**Name of authorised person \***

Mrs Heather Dodge  
Must be a senior staff member, board member or appropriately authorised volunteer

**Position**

Liaison Officer GT Chamber  
Position held in applicant organisation (e.g. CEO, Treasurer)

**Contact phone number \***

0400 070 458  
Must be an Australian phone number.  
We may contact you to verify that this application is authorised by the applicant organisation

**Contact Email \***

[liaisonofficer.gtchamber@gmail.com](mailto:liaisonofficer.gtchamber@gmail.com)  
Must be an email address.

**Date \***

20/05/2021  
Must be a date

## 8. Applicant Feedback

**\* indicates a required field**

## **Applicant Feedback**

You are nearing the end of the application process. Before you review your application and click the **SUBMIT** button please take a few moments to provide some feedback.

**Please indicate how you found the online application process:**

Very easy  Easy  Neutral  Difficult  Very difficult

**How many minutes in total did it take you to complete this application? \***

20

Estimate in minutes i.e. 1 hour = 60

**Please provide us with your suggestions about any improvements and/or additions to the application process/form that you think we need to consider.**