



George Town Council

Workshop

6.00pm 1st July 2015

*To be preceded by the Draft Strategic Plan Objectives presentation by
SGS Economics and Planning commencing at 3.30pm to be held in the Council Chambers.*

Attendance Register	✓ / X	Attendance Register	✓ / X
Cr Archer (Mayor)		General Manager	
Cr Harris (Deputy Mayor)		DCS	
Cr Barwick		MCD	
Cr Burt		MDS	
Cr Dawson		MI&W	
Cr Glisson		EOG	
Cr Nicholls			
Cr Parish			
Cr Parkes			

Topics	Officer	Information Provided
Legal Matters	GM	No
Waste Transfer Station Project (verbal update)	MI&W	No
Prospectus Covers	MDS	No
Hillwood Rural Living Study (verbal update)	MDS	No
Water Tower Mural Maintenance Works – referred Council Mtg 17 th June	MCD	Yes
Targa Sponsorship for Stage 1 – George Town – referred Council Mtg 17 th June	MCD	Yes
Preliminary Investigation – Playground at Lefroy – Council Mtg 17 th June	MCD	Yes
Tourism Industry feedback – George Town Visitor Information Centre (verbal update)	MCD	No
Governance Matters		
- Draft Annual Plan (Presentation)	GM	No
- Budget (verbal update)	GM/DCS	No
- Provision of Electronic Devices (verbal update)	DCS	No
- Meeting Procedures	GM	No

**George Town Council
COUNCIL MEETING – 17TH JUNE 2015
UNCONFIRMED MINUTES**

218/15 10.7 - WATER TOWER MURAL – MAINTENANCE WORKS

REPORT AUTHOR: Manager Community Development – Anne Cameron
Facilities Officer – Craig Mikic

REPORT DATE: 2nd June 2015

FILE NO: 55.25

ATTACHMENT: Nil

SUMMARY

This report is provided to Council to assist in deciding whether to provide a budget allocation for works to clean the Water Tower mural.

BACKGROUND

At the January 2015 ordinary meeting of Council, Council resolved to adjust its maintenance program so an investigation into cleaning of the water tower mural on the Agnes/Arnold Streets reserve could be undertaken. (Resolution 29/15)

STRATEGIC PLAN

Key Item 3 – Community and Wellbeing

Goal: *To foster wellbeing and a sense of belonging for our community by:*

- Upgrading public facilities and open spaces to include use and response to ongoing community needs
- Actively engaging with our community

FINANCIAL IMPLICATIONS

There has not been an allocation for maintenance works to the water tower mural in the current financial year budget.

RISK ASSESSMENT

The age and consequent deterioration of both the structure and the artwork contribute to the risk of further damage and eventual loss of the mural through the passage of time should no work be undertaken.

Works required to clean and preserve the water tower mural also present risk of damage and deterioration because of the age of the art work and substrate.

There is financial risk associated with the project because any works undertaken on Council's behalf may result in a less than satisfactory outcome, and further damage to the mural.

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UNCONFIRMED MINUTES**

218/15 10.7 - WATER TOWER MURAL – MAINTENANCE WORKS (CONT.)

OFFICER'S COMMENTS

The Water Tower mural project was undertaken in 1985. It was a community art project created to celebrate International Youth Year and jointly funded by the Commonwealth government (employment program), the Australia Council and the Tasmanian Arts Advisory Board. Wayne Hutchins, a mural artist from Sydney, supervised the project, assisted by Tasmanian artist Diana North. The community contributed to ideas for themes incorporated in the final design, and two unemployed young people from George Town assisted with painting.

No significant maintenance or restorative works have been undertaken on the mural other than periodic removal of graffiti. The mural has faded significantly. The water tower has been made safe, as it is no longer used for water storage. The tower houses the Council's main radio link for wireless internet connection for Council buildings.

Council's Facilities Officer requested a scope of works from contactors to clean the mural (Inspect condition, recommend best actions to clean, with further recommendation re sealing to prevent further deterioration if required) with cost estimates.

Scope of works from all contractors recommended low pressure water blasting to clean dust, old chalky paint and other dirt and coating with protective clear product. One contractor estimated works would cost approximately \$7,000, and quite possibly more, depending on how damaged the upper areas of the paint work are.

A second contractor was reluctant to estimate costs for cleaning and protective coating because there is no way of assessing the stability of the paint across the entire mural, and no way of knowing whether the substrate is in a condition to support good adhesion of the protective coating.

Preparatory works would also need to be undertaken to remove rusty pipes from the tower. This work has not been costed.

Both contractors indicated that any cleaning and coating will result in further loss of paint, due to the age of the paint and the age and instability of the concrete below the paint.

An alternative solution would be to repaint the mural. No costs have been estimated for this but the project would cost significantly more than cleaning and coating because of the intricate nature of repainting and deterioration of the aged concrete.

Key points from the above information are:

- It is possible to undertake a clean and protect works project on the water tower mural
- Cleaning and coating will result in loss of paintwork because of the age of the paint and the substrate but the extent of this cannot be assessed easily before works commence.
- There is a risk that there will only be a greatly diminished part mural remaining once cleaning has commenced.
- The water tower will require some preparatory works

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218/15 10.7 - WATER TOWER MURAL – MAINTENANCE WORKS (CONT.)

- Estimated costs for cleaning and coating are approximately \$7000, but are subject to variation depending on how delicate the paintwork actually is, and the cost of removing rusted pipes etc.
- The alternative suggested by contractors has been to completely repaint the tower, either by refreshing the current mural, or by redesigning and painting a new one. This has not been costed although efforts have been made to contact artists involved with the Kentish LGA murals to get an indicative costing.

RECOMMENDATION

That Council:

- a) Considers the information provided in this report; and
- b) Agrees to leave the mural untouched at present.

DECISION

Moved: Cr Barwick
Seconded: Cr Parkes

That Council:

- a) Considers the information provided in this report; and
- b) Agrees to leave the mural untouched at present.

PROCEDURAL MOTION

Moved: Cr Harris
Seconded: Cr Nicholls

That Council defer the matter to a Council workshop.

	For	Against		For	Against
Cr Archer	✓		Cr Glisson	✓	
Cr Harris	✓		Cr Nicholls	✓	
Cr Barwick	✓		Cr Parish	✓	
Cr Dawson	✓		Cr Parkes	✓	

CARRIED

**George Town Council
COUNCIL MEETING – 17TH JUNE 2015
UNCONFIRMED MINUTES**

219/15 10.8 - TARGA SPONSORSHIP FOR STAGE 1 – GEORGE TOWN

REPORT AUTHOR: Manager Community Development – Anne Cameron

REPORT DATE: 4th June 2015

FILE NO: 25.6

ATTACHMENT: (A) Sponsorship and Economic Development Opportunities – Mark Perry Targa Australia
(B) Draft Commercial Partnership Agreement

SUMMARY

The information in this report is provided to assist Council to determine its future sponsorship commitment to Targa Australia for Stage 1 around the streets of George Town

BACKGROUND

Targa Tasmania is a tarmac motor car rally held in competitive stages around Tasmania and is the largest of its kind in the world. The 24th running of Targa was held in 2015. Targa Stage 1 has been held around the streets of George Town since the third event was staged in Tasmania. TEMCO (BHP Billiton) has sponsored this stage for a number of years.

In 2014 TEMCO advised Targa Australia event director Mr Mark Perry that the structure of the company's sponsorship program will change and the company will no longer be sponsoring the George Town stage.

The withdrawal of TEMCO sponsorship presents the George Town Council with an opportunity to become a sponsorship partner with Targa Australia from 2016 and continue running the first stage of Targa Tasmania in George Town.

Mr Mark Perry met with Council's Manager Community Development to seek Council's sponsorship support of \$25,000 in addition to in kind support currently provided. Mr Perry has requested a response from Council as soon as possible, as the course for 2016 is about to be set.

A verbal report was provided at the Elected Members workshop on the 3rd June 2015 by Council's Manager Community Development.

Council will need to decide what, if any, further financial support it will provide to Targa Australia, and advise Mr Perry.

George Town Council
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219/15 10.8 - TARGA SPONSORSHIP FOR STAGE 1 – GEORGE TOWN (CONT.)

STRATEGIC PLAN

Key Item 2 – Business and Economic Development

Goal: *To develop a strong and diverse local economy that meets the needs of the community by:*

- Promoting the area's tourism opportunities, destinations and events
- Assisting and providing for the planned economic development of the district

FINANCIAL IMPLICATIONS

Council provides in kind support to Targa Australia to run the George Town street stage. Provision is made in Council's operating budget of approximately \$12,000.

The cost of partnering sponsorship is \$25,000. If Council accepts the offer of commercial partnership, this amount will need to be provided for, either by Council alone or in conjunction with other business partners.

Council will need to approve the sponsorship as a new line item in the 2015-16 operating budget.

RISK ASSESSMENT

The risk of not providing sponsorship to run the George Town street stage of Targa Tasmania is that the event will no longer come to George Town. The event director has stated that Targa Australia will not be approaching other businesses to procure sponsorship for the stage. The stage will move to another location, although no alternate venue/area has been nominated.

OFFICER'S COMMENTS

The request from Targa Australia constitutes a major financial impost on Council's financial resources.

It is difficult to measure the benefits of marketing expenditure, but Mark Perry has offered the following:

- Brand awareness – TV, print, web, signage, F2F
- Vision of region broadcast around the world
- Engagement with motorsport demographic
- Direct communication access to 15,000+ fans (social media & database)
- Money-can't-buy experiences for all those involved
- Association with an iconic, world renown event

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219/15 10.8 - TARGA SPONSORSHIP FOR STAGE 1 – GEORGE TOWN (CONT.)

Specifically, an agreement with Targa Australia to sponsor the George Town Street Stage to \$25,000 will also give Council:

- Naming Rights to the 'George Town Council Super Stage'
- Naming rights to corporate hospitality venue, 'George Town Council VIP Area'
- Prominent acknowledgement in event DVD.
- Status of "Major Partner" displayed with logo on event posters, magazine, website (including link) and competitor based material.
- Targa Australia will supply George Town Council Super Stage trophies at the presentations held in Regent Square.
- George Town Council logo on both sides of all competition and officials vehicles.
- Recognition of sponsorship by way of prominent signage at all events, including start and finish arches.
- Verbal recognition of sponsorship by Targa Australia staff during speeches at all functions and ceremonies.
- Supply of twenty George Town Council VIP Area tickets (lunch & drinks provided).
- Supply of ten sponsor rides at "Hot Laps Rides Day" at Symmons Plains.
- Supply of four VIP jackets.
- Supply of four Welcome Party tickets (drinks & nibbles provided).
- Supply of sixteen Silverdome expo tickets.
- Provision of 200 words of editorial in event magazine.
- One half page colour advertisement in the event magazine
- Access to event databases.

In 2016 the 25th Anniversary event will be staged in Tasmania and Mark Perry noted that this will heighten global interest in the event. Targa Tasmania is a premier event on the world motor racing circuit and has a viewing audience to match.

Traditionally the George Town Street stage culminates in an 'expo' of competitor cars on Regent Square, and the trophy presentations after the event on Regent Square have been included to encourage drivers to stay longer in George Town and make their vehicles available to the public without the cost of entry fees into parke ferme at other venues.

Because it is the 25th Anniversary in 2016, the event director is planning to curate a travelling memorabilia display which will add to public interest in the race.

Whilst the short term goal of a sponsorship agreement is to secure the George Town street stage, Mark has asked the Council consider the opportunity to sponsor the race on a longer term commitment of three, five or ten years.

Mark Perry has asked for a response as soon as possible, as the race course is currently being set. If Council decides to sponsor the event, as noted above, Council will need to make provision within its 2015-16 operating budget.

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219/15 10.8 - TARGA SPONSORSHIP FOR STAGE 1 – GEORGE TOWN (CONT.)

RECOMMENDATION

That Council:

- (a) Agrees to sponsor the George Town Street Stage of Targa Tasmania by entering into a sponsorship agreement with Targa Australia in 2016; and
- (b) Provides for this expenditure in the 2015-16 operating budget; and
- (c) Pursues opportunities to partner with other businesses to meet the sponsorship commitment.

Or

- (d) Decides to forgo the sponsorship of Targa Tasmania and advises Mr Mark Perry, Event Director of its decision as soon as possible.

DECISION

PROCEDURAL MOTION

Moved: Cr Nicholls

Seconded: Cr Harris

That this item be deferred for further discussion at a Council Workshop.

	For	Against		For	Against
Cr Archer		✓	Cr Glisson	✓	
Cr Harris	✓		Cr Nicholls	✓	
Cr Barwick	✓		Cr Parish	✓	
Cr Dawson		✓	Cr Parkes	✓	

CARRIED

**George Town Council
COUNCIL MEETING – 17TH JUNE 2015
UNCONFIRMED MINUTES**

217/15 10.6 - PRELIMINARY INVESTIGATION - PLAYGROUND AT LEFROY

REPORT AUTHOR: Manager Community Development – Anne Cameron
Executive Assistant – Projects – Trischelle Lowry

REPORT DATE: 4th June 2015

FILE NO: 27.2

ATTACHMENT: Map of Lefroy sites

SUMMARY

The information in this report is provided to Council to assist with investigation into construction of a playground at Lefroy

BACKGROUND

Council resolved to investigate the provision of a playground and equipment at Lefroy at the January ordinary meeting of Council (Resolution 030/15)

There has been no Council managed playgroup in Lefroy for approximately seven years, however there have been requests from residents to provide a playground over the past few years.

Council does not currently own or manage land in the Lefroy area suitable for a playground. The project is not identified in Council's current Capital Works Program.

A preliminary investigation has been undertaken to identify potential sites and establish approximate costs for playground equipment and give Councillors an indication of feasibility and budget allocation.

No community consultation has been undertaken at this stage.

STRATEGIC PLAN

Key Item 3 – Community & Wellbeing

Goal: *To foster wellbeing and a sense of belonging for our community by:*

- Upgrading public facilities and open spaces to include use and response to ongoing community needs

FINANCIAL IMPLICATIONS

The lease or licence to Council of Crown Land, as the potential site for a playground, will not incur costs, although ongoing maintenance costs of any leased or licensed land will need to be allocated in Council's operating budget.

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217/15 10.6 - PRELIMINARY INVESTIGATION – PLAYGROUND AT LEFROY (CONT.)

Playground equipment will cost between \$2,500 and \$12,000 (estimate only), and will require an allocation in Council's Capital Works Program. Ongoing inspection and maintenance costs will need to be provided for in Council's operating budget.

RISK ASSESSMENT

Risk generally pertains to the provision and maintenance of playground equipment for public use.

Risk is associated with capital projects but managed through the development of a comprehensive project plan.

OFFICER'S COMMENTS

Two parcels of land within the town boundary at Lefroy have been identified as possible sites for a playground. Both parcels are owned by Crown Land. Crown Land Services have indicated that there is no issue with Council applying for a lease or licence over either parcel for use as a playground. Crown Land Services have also indicated that permission to install playground infrastructure will be given, subject to engineering specifications and design being supplied.

The parcels of land are:

- PID 6461596. A block with frontage on to Big Hill Road and Shaw Street which was possibly the site of the old playground
- PID 6462513. A block of land with frontage to Shaw Street and the site of the old tennis court. This parcel was leased by Council until 2003.

Some indicative pricing has been obtained from a playground equipment supplier.

- | | |
|---|----------------|
| • Two swing set | \$2,762.50 |
| • Small springer (rocking) items | \$930 - \$2500 |
| • Large Arc Ladder (2 m high climbing arc with poles to slide down) | \$7,726.50 |
| • Small climbing net configuration (Emerald) | \$11,390 |
| • UFO Trail | \$9,528.50 |

All the above equipment is built to Australian standards

Site works and soffitfall have not been costed. The cost will vary depending on equipment selected.

Council has sixteen playgrounds throughout the municipality. Ten of these are within the urban area of George Town and the remainder are situated in the smaller settlements.

Council has not undertaken an assessment of municipal open space and hierarchy, playground needs or recreation requirements since 2000. Council does not have any strategy or policy against which the request to establish a new playground at Lefroy can be objectively assessed.

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217/15 10.6 - PRELIMINARY INVESTIGATION – PLAYGROUND AT LEFROY (CONT.)

A Budget proposal for 2015-16 has been submitted to enable this work to be undertaken, and it is recommended that the investigation into the provision of a playground at Lefroy be included in this project.

RECOMMENDATION

That Council reserves a decision about the development of a playground at Lefroy and incorporates consideration of it within the development of a Recreation Strategy to be funded in the 2015-16 Budget.

DECISION

Moved: Cr Parish
Seconded: Cr Dawson

That Council resolves to develop playground equipment at Lefroy and that Council makes provision of \$10,000 in 2015-2016 budget inclusive of soft fall and site works and investigates a location in the vicinity of a new bus shelter in Richard Street if available and to begin formal assessment of sites identified in Agenda attachment plan 10.6 Big Hill Road PID 6461596.

AMENDMENT

Moved: Cr Barwick
Seconded: Cr Harris

That Council reserves its decision about the development of a playground at Lefroy and incorporates consideration of it within the development of a Recreation Strategy to be funded in the 2015-2016 Budget.

Point of Order called by Cr Barwick 12.57 pm.

	For	Against		For	Against
Cr Archer		✓	Cr Glisson		✓
Cr Harris		✓	Cr Nicholls		✓
Cr Barwick	✓		Cr Parish		✓
Cr Dawson		✓	Cr Parkes		✓

MOTION LOST

FORESHADOWED MOTION

Moved: Cr Glisson

That Council defers a decision about the development of a playground at Lefroy to the 2015-2016 budget deliberations.

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217/15 10.6 - PRELIMINARY INVESTIGATION – PLAYGROUND AT LEFROY (CONT.)

Moved: Cr Parish
Seconded: Cr Dawson

That Council resolves to develop playground equipment at Lefroy and that Council makes provision of \$10,000 in 2015-2016 budget inclusive of soft fall and site works and investigates a location in the vicinity of a new bus shelter in Richard Street if available and to begin formal assessment of sites identified in Agenda attachment plan 10.6 Big Hill Road PID 6461596.

Cr Glisson called a Point of Order at 1.05 pm.

PROCEDURAL MOTION

Moved: Cr Glisson
Seconded: Cr Barwick

That Council defers a decision about the development of a playground at Lefroy to the 2015-2016 budget deliberations.

	For	Against		For	Against
Cr Archer	✓		Cr Glisson	✓	
Cr Harris	✓		Cr Nicholls	✓	
Cr Barwick	✓		Cr Parish	✓	
Cr Dawson	✓		Cr Parkes	✓	

CARRIED