



GEORGE TOWN COUNCIL

Agenda Item 10.1 - Attachment 2

Sponsorship Application Form

Organisations wishing to obtain sponsorship from the George Town Council are required to provide the following information. This information will be used by Council to evaluate the potential sponsorship relationship and to determine if any risks exist which may affect the integrity of either party.

Applicant Details

Surname	Craig CRAIG	First Name	Stringer STRINGER
Organisation	Rotary Club of George Town	ABN	86916201731
Address	P.O. Box 24		
Suburb	George Town	Postcode	7253
Phone (H)		Phone (W)	
Phone (M)	0409319607	Fax	
Email	Secretary.georgetown@rotary9830.org.au		

About your Organisation

Statement of principal activity

Community based organisation that provides support to our local Community through programs that support Youth and others in need as well as International organisations

Have you received sponsorship or funding from George Town Council for a previous event or program?

Yes

No

If Yes, please provide details below

Do you have any relationships with other organisations or businesses which could be disadvantageous to Council?

Yes

No

If Yes, please provide details below

Wings and Things 2018, 2017,2016,2015 & 2014

What is your legal status as an organisation? (please select one)

Company Limited

Incorporated Association

Statutory Body

Unincorporated Group

Are you / your organisation registered for GST?

ABN Supplied

86916201731

If you are not registered for GST you may need to complete a 'Statement by Supplier' form. We will contact you if a statement is required.

Name of Event, Program or Project to be sponsored

Wings and Things 2019

Date(s) and Time(s) of Event, Program or Project

24th February 2019; 10.00am to 3.00pm

Location of Event, Program or Project

George Town Airport, Soldier Settlement Road, George Town

Event, Program or Project Description

Family Fun Day with static displays of veteran and vintage vehicles, machinery and aircraft. In addition - food and refreshments, music and children's activities. A day for the whole family.

Please list Event Program or Project Objectives and Outcomes

The objective is to raise funds that are re-invested in Rotary programs, that meet Rotary's ideals.

Please briefly explain how these will be achieved

Based on previous events held between 2014 and 2018, our objective is to slowly grow the event over time so as to provide greater support back to the community.

Please explain how you will monitor and measure the objectives of your event, Program or Project

The objective will be met by an increase in attendance of patrons and participants in displays and activities on the day, with a modest financial improvement each year.

How does your Event, Project or Program (tick which is applicable)

- Align with or support Council's future direction;
- Respond to demonstrated needs and concerns of the community;
- Demonstrate wide community support;
- Support and enhance the cultural life of George Town;
- Enhance the image of the town as a vibrant place to live and visit;
- Enhance community life by providing opportunities for participants to build relationships and networks.

Please detail how the you will achieve the above, and how Council's support will be demonstrated.

The event provides locals and visitors an opportunity to view a large collection of vintage and veteran vehicles, aircraft, historic machinery, children's activities, live music and food; all in a safe and friendly family environment. The day aims to provide something of interest to the whole community and Northern Region.

Acknowledgement of Council's support in all event advertising and documentation.

How many people do you estimate will directly benefit from this project?

More than 125

Total Amount of Sponsorship Request

\$1,000

PROJECT BUDGET

- Clear budget information will allow Council to better understand your Event, Project, Program.
- Please account for all expenses and income, monetary and voluntary. This includes all items listed in the income column – including the amount of sponsorship sought from Council.
- Items included in the budget must relate to the Project | Activity. Any other expenses that do not relate directly to this application must not be included.
- You may attach a separate budget document.
- You may attach quotes for items / services if you wish.
- Please round up each item to the nearest dollar – do not include cents.

GST

If your organisation **IS** registered for GST, please provide **GST exclusive** amounts in your budget. Council will add GST to the amount funded, should your application be successful.

If your organisation **IS NOT** registered for GST, your expenses should **include GST**, where applicable.

BUDGET

INCOME		EXPENDITURE	
Description	\$	Description	\$
Entry Donations	3000	Council Depot Services	400
12 x food and other stalls	1000	Toilet Hire	1000
Food Sales - Rotary Van	1700	Live Music	1000
Drink Sales	400	Temp Fencing safety equipment	1450
Raffle	300	Advertising / signage	1000
		Catering supplies	700
		Generator Hire	450
TOTAL INCOME	6400	TOTAL EXPENDITURE	6010

Please detail other funding, support or sponsorship you have sought, or will seek for this event, project or program.

Please indicate the source, the amount and if this support is confirmed.

Support of Monson Logistics for the use of Taut Liner for music stage
Support from Eperon for the use of the paddock for car parking.


Are any approvals required to complete the Event, Program or Project?

No

Yes

If yes, please list approvals and authorizing agent. Pre-approvals must be in place before sponsorship will be considered

Event application


PRESIDENTIAL ELECT
11/1/2019