



George Town Placemaking Committee Confirmed Minutes

Location: George Town Council Chambers - 16-18 Anne Street, George Town

Date: 17/8/20

Meeting Opened: 10.00 am

Chair: Cr. Justine Brooks

Guest: Artist Mel McVee

1. **Attendance and Apologies**

Cr Justine Brooks (Chair)
Jo Hart
Phill Hinds
Ann Williams Fitzgerald
Cheryl Harrington
Louise Dickenson (Minute Secretary)

Apology

Rebecca Stuttard

2. **Minutes of the previous meeting held 20th July 2020**

The minutes of the previous Placemaking Advisory Committee meeting held on the 20th July 2020 as amended was accepted as a true and accurate record.

3. **Welcome to new Member**

The Chair and Committee members welcomed Cheryl to the meeting and stated that with her background and experience she will be a valuable addition to the Placemaking Committee.

The Committee recommended Cheryl Harrington as a member of the Placemaking Advisory Committee as a replacement for the vacant position left by Vicki Jansen-Riley to be endorsed at the August Ordinary Council meeting.

4. Guest - Artist Mel McVee

The Chair advised the Committee that Council endorsed the budget allocation to the Committee at its July Ordinary Council meeting. This is an exciting news for the bollard project to now go ahead. The Committee is to determine the approach to the design. Community consultation will need to occur with various groups. Project planning is to be undertaken.

Mel gave an overview of her background and that she is focused on community art i.e. murals are painted by numbers with community involvement. The mural location and subject matter i.e. history will need further discussion. Mel has strong designs in flora and fauna.

The bollards project will initially consist of 10 bollards to be installed at three sites. Phil has obtained a quote for the 60 poles. Discussion was held in regards to the project brief for the bollards including a theme i.e. people and animals. It was proposed a list of designs could be developed with community consultation i.e. icons of that region. It was agreed that the Committee would develop a scope of works. A full colour design for each of the bollards including a sketchup. Once approved then painting could commence onsite. The Mayor to unveil them.

Council is currently looking at the redevelopment of the East Beach site which is potentially one site for the bollards.

Further discussions was held on the inclusion of add ons to the bollards. This may include extra time and costs.

Sites for the mural were proposed being the old RSL; Dickie Leslie Lane; and toilet blocks. As Mel stated there will be challenges with corrugated iron. The mural to include the schools and/or some potential private sponsorship.

The issue of copyright and reproduction of art work i.e. in the form of posters for promotion will need to be incorporated into the contract.

Action: Committee to develop a list of locations for the first 10 and a prioritised design list/key feature to be community involvement.

Jo provided an overview of the future impact/community pride projects and initiatives that are currently underway. The bumper stickers have received 230 entries and the data from the entries could be used.

The Chair advised that she would be happy to present to the Councillors and the community.

5. Request from Bec Gebels for leave of absence

The Chair advised that a leave of absence had been received from Bec for four months and was accepted by the Committee. The Chair to follow up if a person with permitted leave of absence could have a proxy.

6. Resignation from Ingrid Sullivan and replacement discussion

The Committee accepted the resignation from Ingrid Sullivan and a report will be provided to the Council. The Committee has recently gone through the process of expressions of interest with Cheryl replacing Vicki. It was agreed to extend the expression of interest till the end of the month with a view of reviewing the applications at the September meeting.

6. Scheduling the Committee meeting

The Committee agreed to move the meeting to the 1st Monday of the month commencing with the 7th September.

Action: Louise to send out calendar invitations and to ensure minutes are out in a timely manner.

7. Project idea - Ann

1. Farmers market has been picked up by the RSL and will officially run with the market. Hoping to keep Placemaking Committee logo etc. and design work. Looking at opening September - March (6 months).
2. Watch house market right around and with marquees. Once a month on a Sunday to coincide with car rally. Block off that section of the road. It would be a makers market but consultation will need to be occurred. Someone else to run with.
3. Outer cove creative collective new name.
4. River Arts festival and markets - Friday night during the summer months. This would be to celebrate our arts market, visual arts, buskers and could be held around York Cove (Pier Hotel/York Cove Hotel). This could tag onto another event. Would need to pitch inviting Lions or Rotary and could be held either Friday or Saturday night. Would need to start small growing larger over a period of time.

8. Bollards

Jo, Justine and Phill to action. The Committee to start identifying locations and themes as a key drawcard. Timing of the bollards will need to coincide with the Council's redevelopments i.e. East Beach. Three potential locations would be Max Harris Reserve (RSL), Hillwood and Low Head. It was to be noted that non-indigenous painters cannot paint aboriginal work. To develop a design guide being sensitive to history.

Action: Jo to speak with Cr Harris regarding the history of the East Beach site.

The issue of how we are going to engage the community was raised. Consultation through community pride and Council's webpage/facebook.

It was agreed the Committee to come up with three sites. Ann to provide details of copyright for the project brief.

Costs for the installation (Council) are to be followed up. The Chair will follow up with the General Manager.

It was also suggested that Mel work at the depot is a safe environment. Mel will be required to have public liability and complete Council's induction.

9. Seating

Two submissions have been put to Council on the increase of seating at Elizabeth Street park. It was proposed that sponsorship for the back of the seats to be painted. There are grants available for assistance with costs. Seating fall into one the Placemaking aims. Phil proposed that Environex may be able to assist with the seating.

George Town is not promoted enough and increasing seating for specific picnic areas would be a benefit. School holidays to take the kids for lunch with more happenings in the York Cove is what was proposed.

The designs from the bumper stickers would provide initiatives and ideas to the Placemaking committee. Funding has been received from South32 and Rio Tinto.

The Chair thanked the members for their input.

The meeting closed at 12.08 pm.

Websites of interest:

Project Management Intro: <https://www.wrike.com/project-management-guide/>

How to start successful community Service projects: <https://blog.prepscholar.com/community-service-projects>

Placemaking Leadership Council: <https://www.pps.org/plc#people>

Urban design Australia : Placemaking Blog:

<https://urbandesignaustralia.wordpress.com/category/place-making/>

Project Information:

Sculptures: <https://www.koopertasmania.com.au/>

Regional Arts Fund : https://www.arts.tas.gov.au/funding/programs/regional_arts_fund

Bollards: <https://www.geelongaustralia.com.au/bollards/article/item/8d250a1f01e3425.aspx>